

PLAY PER VIEW

ABSTRACT OF THE DISCLOSURE

10 *DRS R7* A disclosed gaming machine provides a gaming machine with devices able to
output entertainment content (e.g. movies, TV programming, audio programs and
advertising) from entertainment content sources located within the gaming machine or
outside of the gaming machine. A player utilizing the gaming machine may access,
independently of game play, entertainment content on the gaming machine where
15 access to the entertainment content is granted according to a predetermined fee. In
addition, the player utilizing the gaming machine may receive personal messages on
the gaming machine. For example, while utilizing the gaming machine, a player may
receive, e-mail, stock quotes, news and advertising that is of particular interest to the
player utilizing the gaming machine.

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